

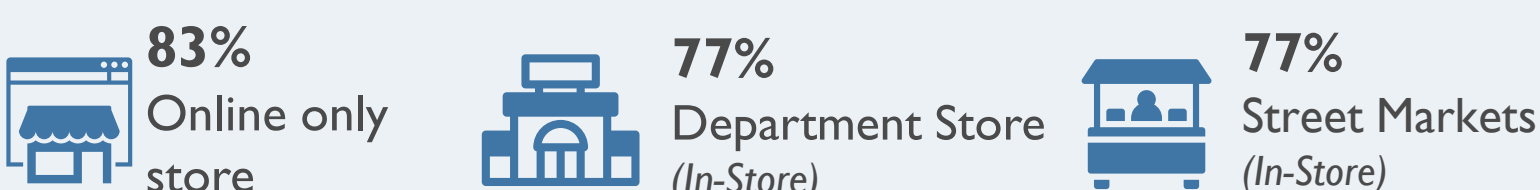


GLOBAL LIFESTYLE MONITOR: THAILAND

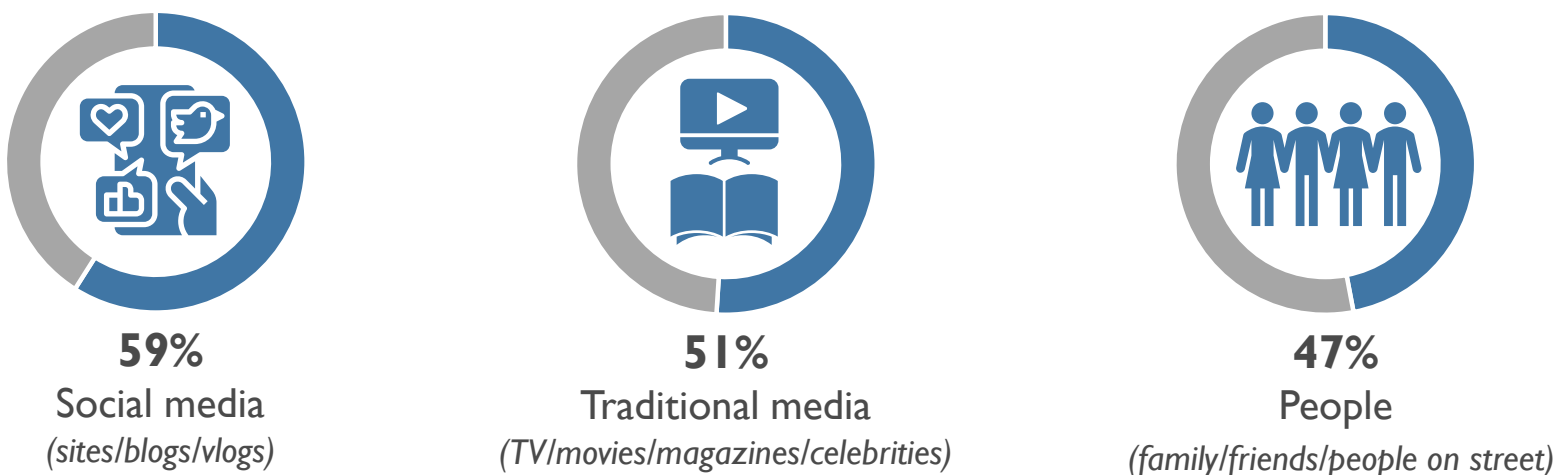
SHOPPING TRENDS



Top Retailers Shopped for Clothing

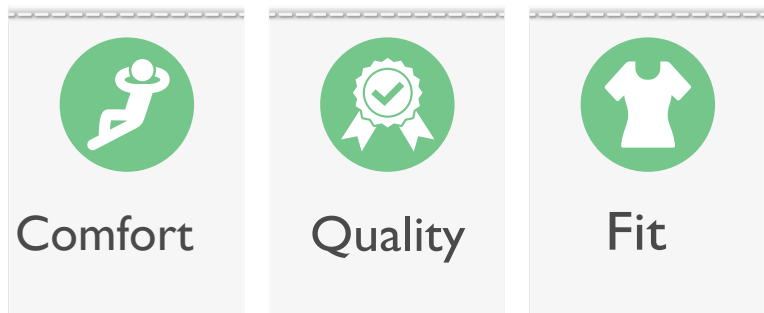


Top Sources of Inspiration

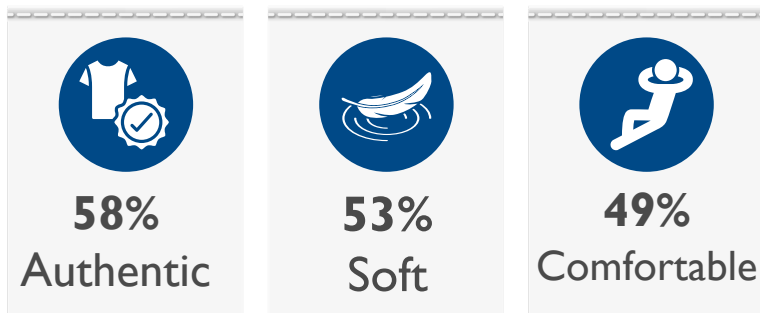


DRIVERS OF CONSUMERS' PURCHASES

Top Drivers



Cotton is the most...

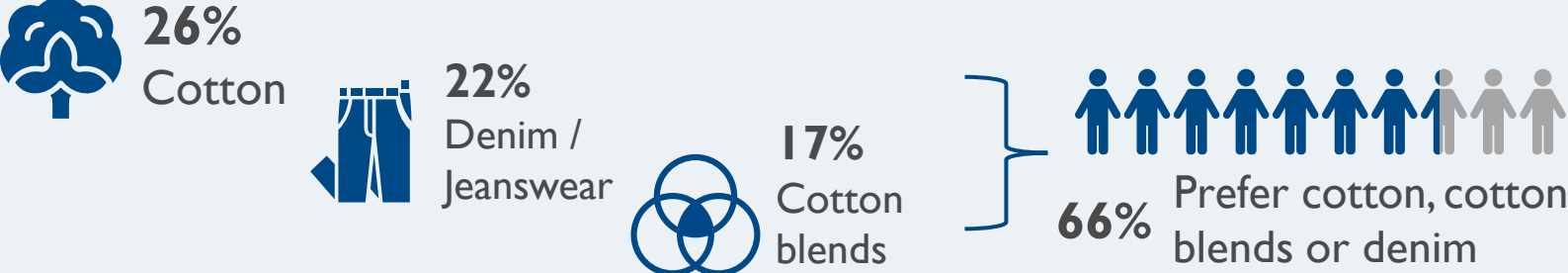


COTTON PREFERENCE

Reasons Willing to Pay More for Cotton

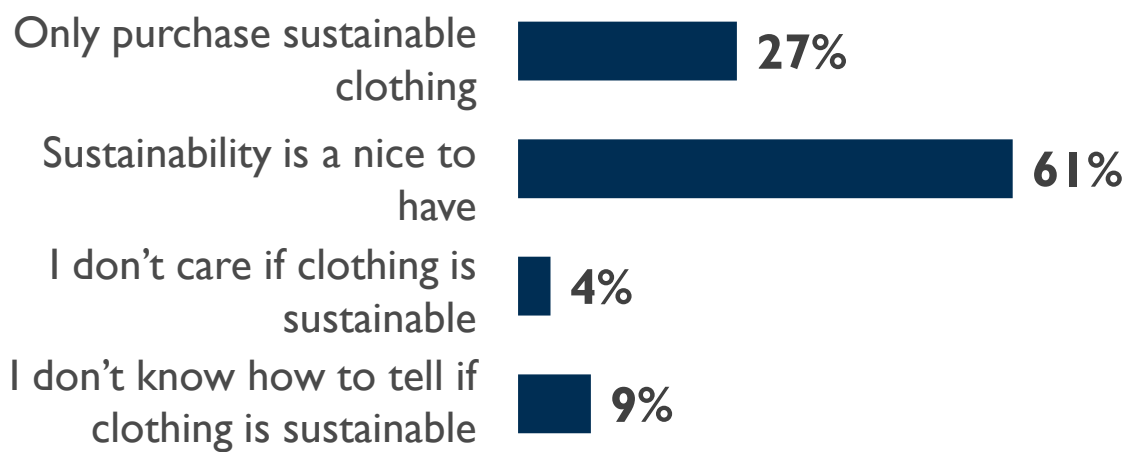


Top Preferred Materials

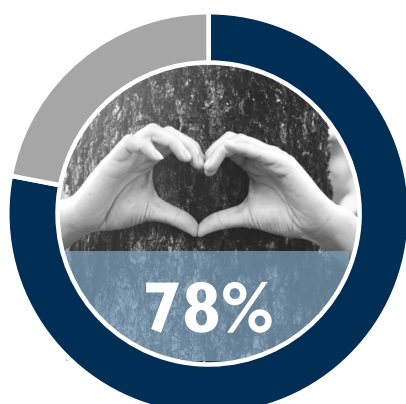


SUSTAINABILITY

Sustainability Importance



Concerned about Environmental Change



Safe for the Environment (% Safe)

