

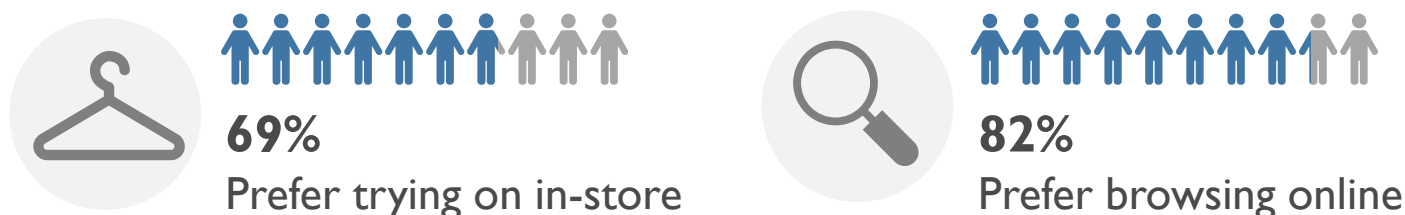
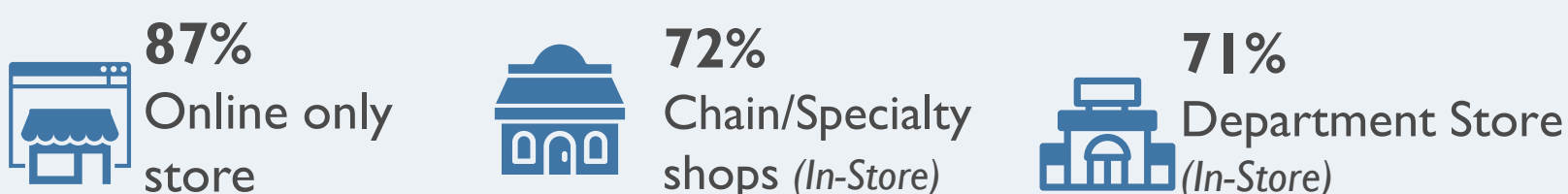


GLOBAL LIFESTYLE MONITOR: CHINA

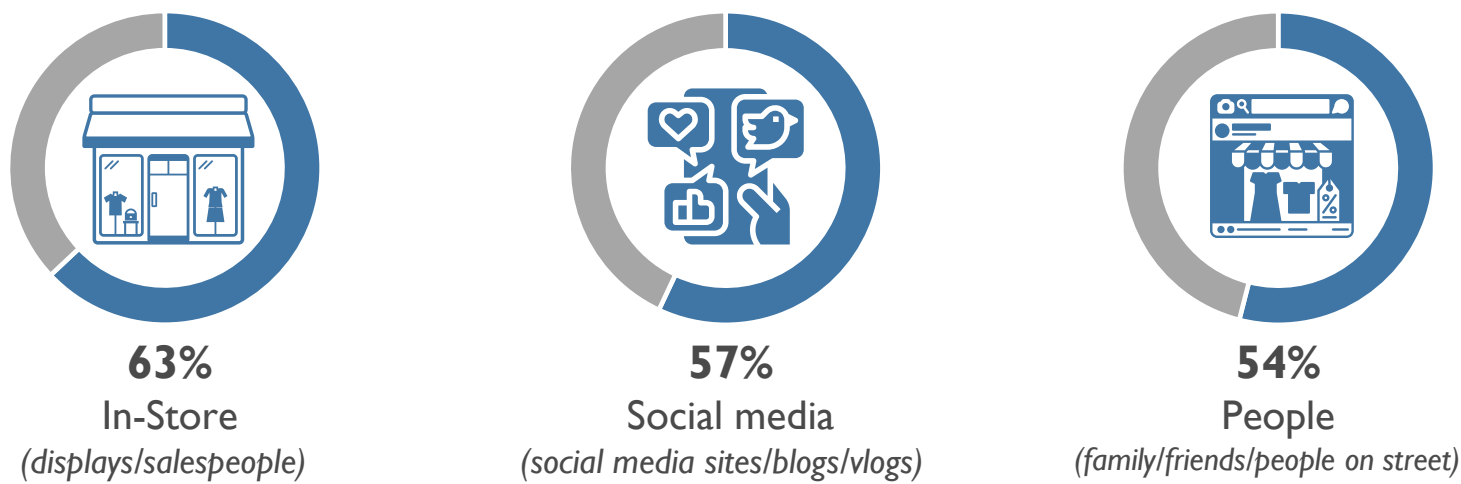
SHOPPING TRENDS



Top Retailers Shopped for Clothing

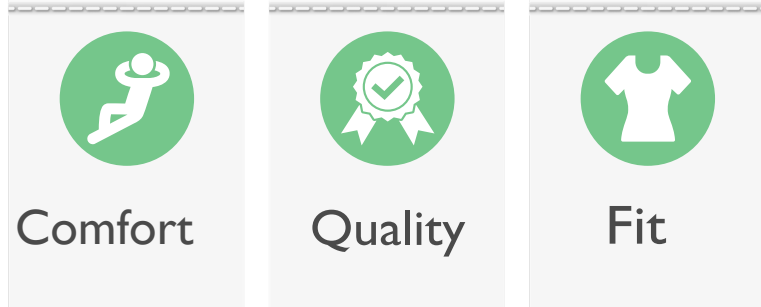


Top Sources of Inspiration

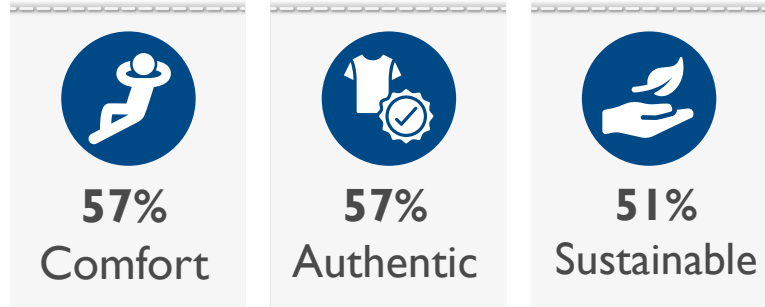


DRIVERS OF CONSUMERS' PURCHASES

Top Drivers



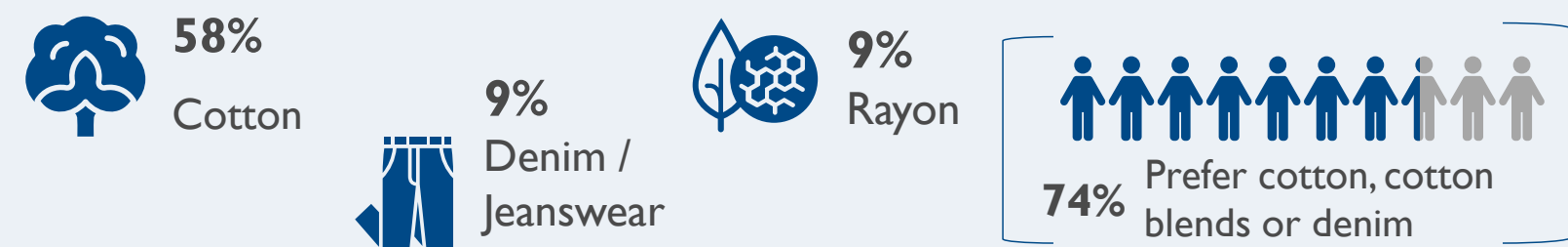
Cotton is the most...



COTTON PREFERENCE

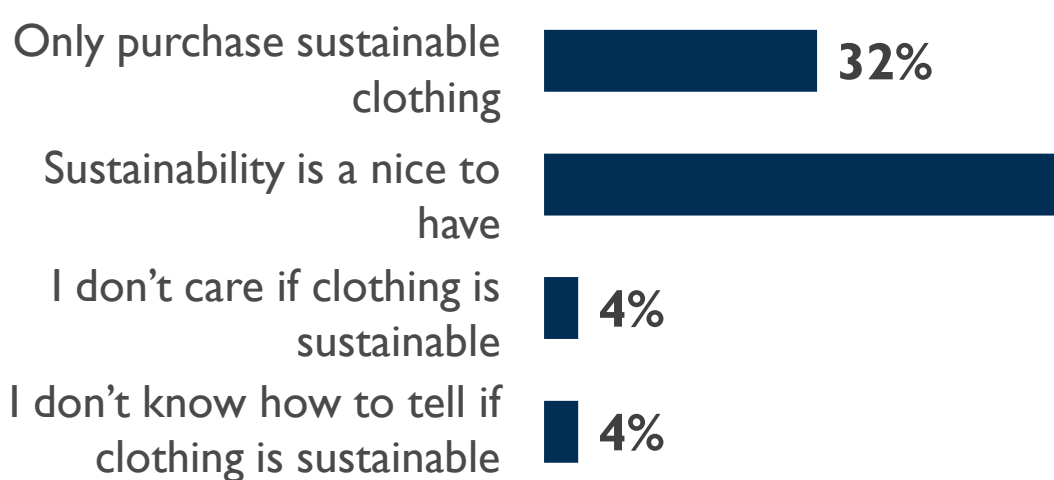


Top Preferred Materials

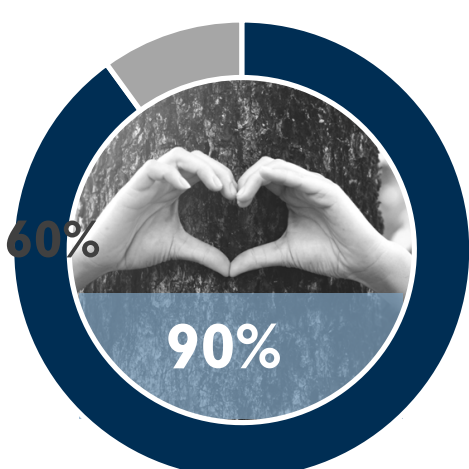


SUSTAINABILITY

Sustainability Importance



Concerned about Environmental Change



Safe for the Environment (% Safe)

