

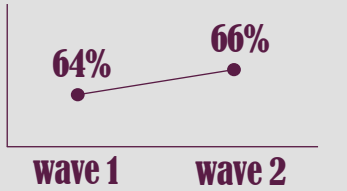


# CONSUMERS & INFLATION

## THINGS TO KNOW ABOUT...

### WAVE TWO

### MEXICO



consumers are personally very concerned about the economy

### TOP CONCERNS

(among those who are concerned, N=940)



**70%** Prices on everyday goods (groceries & household items)



**42%** Cost of gas



**42%** Wages/salary keeping up with cost of living



**32%** Cost of healthcare

## CONSUMERS ADJUST SHOPPING HABITS

How consumers shop differently now:



Taking better advantage of sales, discounts, promotions



Buying less of things I want



Spending more time researching what I plan to buy

Buying less or putting off purchase:



**54%**

Electronics



**53%**

\*Clothes for myself



**50%**

Furniture/ Home Goods

**77%**

\*expect to buy clothes before the end of the year

## SUPPLY CHAIN

**64%**

say they have been impacted by shortages in the supply chain



**70%**

SLIGHT



**24%**

MODERATE



**6%**

SEVERE

ACTIONS TAKEN TO GET PRODUCTS NEED/WANT (among impacted, N=650)



**58%**

Try new brand or similar product

**43%**

Stock up on essentials when I find them

**40%**

Research online where to find products in stock

