



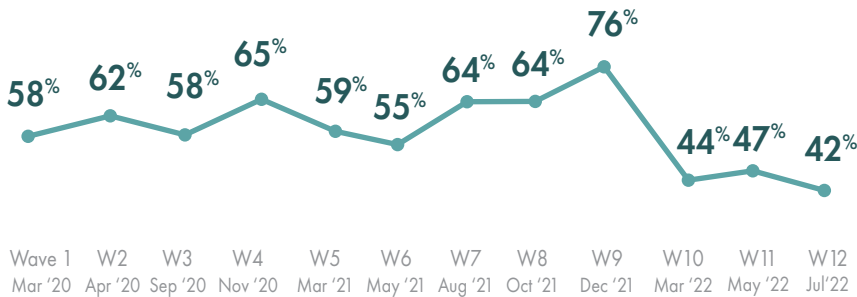
## THINGS TO KNOW ABOUT...

# COVID-19 & CONSUMER CONCERNS IN THE U.S.

WAVE TWELVE

### CONSUMERS TRY TO MOVE ON

#### Percentage who are very concerned about the COVID-19 coronavirus pandemic:



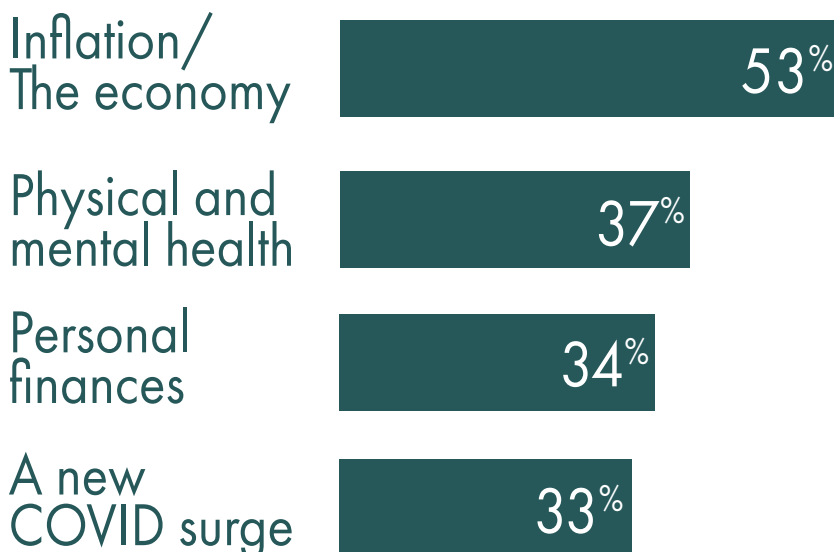
77%

say it is going to take their community a long time to heal after the past 2 years

67%

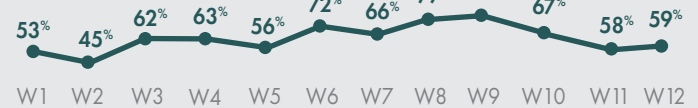
say the pandemic has taken a toll on mental health

#### Top Pandemic Concerns:



#### Clothing Spending Dips

% spending more or the same amount on clothing since the start of the pandemic



#### Recent Purchases:



T-shirts & Denim Jeans

53% ↘ 47%



Loungewear

51% ↘ 41%



Athletic clothing

38% 39%



Casual clothing

22% ↗ 33%



Dress clothing

26% ↗ 32%

#### Occasions for Purchase:



Going out/ Socializing



Work



Exercise/ Recreation



Hanging around the house



A special occasion